



# Save the date

**24–25 November 2017**

**Hilton Vienna Hotel, Vienna, Austria**

The BMS/Pfizer Alliance is delighted to announce that the second Masterclass Advances in NVAF meeting will take place on 24–25 November 2017 at the Hilton Vienna Hotel, Vienna, Austria.

This interactive meeting, for approximately 250 experts from across Europe, will provide an opportunity for in-depth peer-to-peer scientific discussions on advancing patient-centred care in NVAF.

The meeting format has been designed especially for your active participation in each session. From workshops to interactive group discussions and panel debates – you will all have the opportunity to share your opinions and experiences, and learn from each other.

*AF: atrial fibrillation; NVAF: non-valvular atrial fibrillation.*

Developed in collaboration with the esteemed Masterclass Steering Committee, the agenda will focus on:

- How to put patients at the heart of stroke prevention in AF in order to optimise patient care and adherence to maximise outcomes
- How collaboration across the multidisciplinary team can help improve AF patient management
- How to improve patient education, enabling them to be more involved in treatment decisions
- What the future of anticoagulation therapy will bring, and the impact effective screening and diagnosis of AF will have not only for the patient, but also for public health

Please make a note of the date now: **24–25 November 2017**, and communicate your interest to your BMS/Pfizer representative. Once your place is confirmed, you will be provided with the full agenda and further details of your attendance.

This promotional meeting is organised and funded by BMS/Pfizer Alliance. Please note that this meeting will be conducted in English.

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## Day 1: Friday 24 November 2017

13:00–13:10	<b>Chair's opening address</b>
13:10–13:30	<b>Translating the data into patient care</b>
13:30–14:25	<b>Multidisciplinary perspective in AF patient care: Major achievements and outstanding gaps</b>
14:25–15:00	<b>Panel discussion and Q&amp;A</b>
15:00–15:30	<b>Coffee break</b>
15:30–16:45	<b>Workshops</b> <ul style="list-style-type: none"> <li>• <i>GROUP A: How patients manage their treatment: Do we know what is really going on?</i></li> <li>• <i>GROUP B: How can we improve patient care: Choosing the right medication at the right dose for the right patient</i></li> </ul>
16:45–17:25	<b>Exploring the future in patient healthcare: Beyond the pill</b>
17:25–17:30	<b>Closing remarks</b>

Speakers for this meeting will include: Hein Heidbuchel, Stefan H. Hohnloser, Ronan Collins, Joeren Hendriks, Eve Knight, Deirdre Lane, Renato Lopes, Nigel Rowell, Emma Svennberg and Bernard Vrijens

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## Day 2: Saturday 25 November 2017

08:30–08:40	<b>Chair's opening address</b>
08:40–09:10	<b>Patient education and empowerment: By whom, to whom?</b>
09:10–09:40	<b>Panel discussion and Q&amp;A</b>
09:40–10:00	<b>Improving AF diagnosis rates: The pros and cons of screening</b>
10:00–10:30	<b>Panel discussion and Q&amp;A</b>
10:30–11:00	<b>Coffee break</b>
11:00–12:15	<b>Workshops</b> <ul style="list-style-type: none"> <li>• <i>GROUP A: How can we improve patient care: Choosing the right medication at the right dose for the right patient</i></li> <li>• <i>GROUP B: How patients manage their treatment: Do we know what is really going on?</i></li> </ul>
12:15–12:55	<b>Advancing patient-centered care in AF</b>
12:55–13:00	<b>Close</b>

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